

Transforming High-Growth Startups into Capital-Efficient, Investor-Ready Companies

# MIGASUTO PINNACLE PERFORMANCE™

## P O R T F O L I O





# Executive Summary

High-growth startups and SMEs often enter the market with visionary ideas but lack the mature financial structures needed to navigate their growth trajectory successfully. Hurdles such as poor cash flow management, gaps in investor readiness, and a lack of scalable financial infrastructure are primary drivers of failure.

The Migasuto Pinnacle Performance™ portfolio is a direct response to these challenges. We provide insight-led, fractional CFO services to a select portfolio of up to 10 UK-led companies in 2026, equipping them with the discipline and frameworks to achieve sustainable scale and lasting enterprise value. Our mission is to empower founders to build strong fundamentals, secure funding milestones faster, and navigate their entire corporate life cycle with confidence.

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# The Problem: Financial Barriers for High-Growth Startups & SMEs

Many founders scale without robust financial foundations, burning cash and eroding long-term value. This leads to a difficult reality for even the most promising ventures:



## CASH FLOW FAILURE

29% of startups fail due to cash flow issues.



## FUNDING BARRIERS

Only 1% of pitch decks successfully secure funding.



## STALLED GROWTH

Without capital efficiency and investor trust, growth stalls before the real opportunity is reached.



**29%**

of startups fail due to cash flow challenges.

**1%**

of pitch decks successfully secure funding.

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# The Migasuto Advantage: The Pinnacle 3-Pillar Performance Model™



We've developed a proven framework that prepares founders not only to raise capital but to scale with resilience. Our disciplined, performance-driven approach is built on three pillars:



## Operational Excellence:

We implement scalable systems, robust cash controls, and board-ready reporting to create a strong foundation for growth.



## Data-Driven Insights

We build the forecasts, valuation models, and strategic dashboards that investors trust, helping you make critical decisions with confidence.



## Strategic Corporate Finance

We provide Fractional CFO support for fundraising, investor relations, and M&A readiness, offering crucial expertise for every stage of your journey.

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# Beyond Fundraising: End-to-End Financial Transformation

Pinnacle is not just about securing your next round—it's about a complete financial transformation. We focus on four key outcomes:

## 01 Capital Efficiency

Make every £1 work harder and smarter.

## 03 Investor Readiness

Secure your funding milestones faster and with greater confidence.

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## 02 Scalable Growth

Build resilience, widen margins, and support market expansion.

## 04 Exit Pathways

Create tangible enterprise value that is attractive to acquirers and IPO markets.

# Case Study: Preparing for Seed Funding Success



A promising fintech founder lacked the financial controls and credibility to attract investors. By applying the 3-Pillar Performance Model™, we helped them build financial scenarios, refine their valuation, and launch a targeted investor outreach campaign.

**The outcome was transformative:** the client secured \$2M in Seed funding in 12 months and grew revenue by 150%. They are now preparing for their Series A round and corporate partnership expansion.

# Portfolio Impact

Our model delivers measurable results and a clear return on investment.

**£150K+**

£150K+ saved versus hiring a full-time CFO.

**10/Yr**

An exclusive portfolio limited to 10 companies per year.

**35%**

On average, founders become funding-ready 35% faster.

**12 Months**

Margins improve within 12 months of implementation.



# The Pinnacle Journey

## 90-Day Foundation

- ✓ Weeks 1–4: Readiness Score™, financial model review, risk dashboards, and investor deck v1.
- ✓ Weeks 5–8: Pricing strategy refinement, scenario planning, and a shortlist of aligned investors.
- ✓ Weeks 9–12: An intensive investor outreach sprint and CFO-led negotiation preparation

## 12-Month Growth

- ✓ Strategic investor introductions to help secure your funding round.
- ✓ Ongoing CFO support focused on margin expansion and capital efficiency.
- ✓ A corporate finance strategy for scaling into new markets.

## Long-Term Value

- ✓ Continuous board-level CFO support and advisory.
  - ✓ Exit and M&A readiness are built directly into your long-term growth trajectory.
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# Client Testimonials



**Hannah Afolabi**

Founder & CEO, BWRE

With Migasuto's leadership, we now have a sharper financial lens, making purposeful, data-driven decisions that drive real growth."

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**Emmanuel Boateng**

Founder & CEO, Propractive

From day one, they stepped in like strategic co-founders testing our model, refining our numbers, and preparing us for investment. Their Fractional CFO support has been nothing short of essential."

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**Darren Miller**

Founder & CEO, Black British Initiative (BBI)

Migasuto turned complex challenges into clear priorities, giving us structure, confidence, and the foundation to scale with purpose and impact."

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**Troy Norbert**

CEO Victoria Hall-Harrow

Migasuto strengthened my ability to lead with confidence, aligning our financial strategy with long-term impact."

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Thoughtful Research. Brand Equity

# STAY IN TOUCH WITH US!



Join the Next Pinnacle Cohort

To maintain rigorous institutional oversight, the 2026 Pinnacle Portfolio is strictly capped at 10 portfolio companies. Spaces are filling rapidly.

Applications are reviewed on a rolling, month-to-month basis until the mandate is fully subscribed.

[\[Apply Now for Pinnacle\]](#)



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