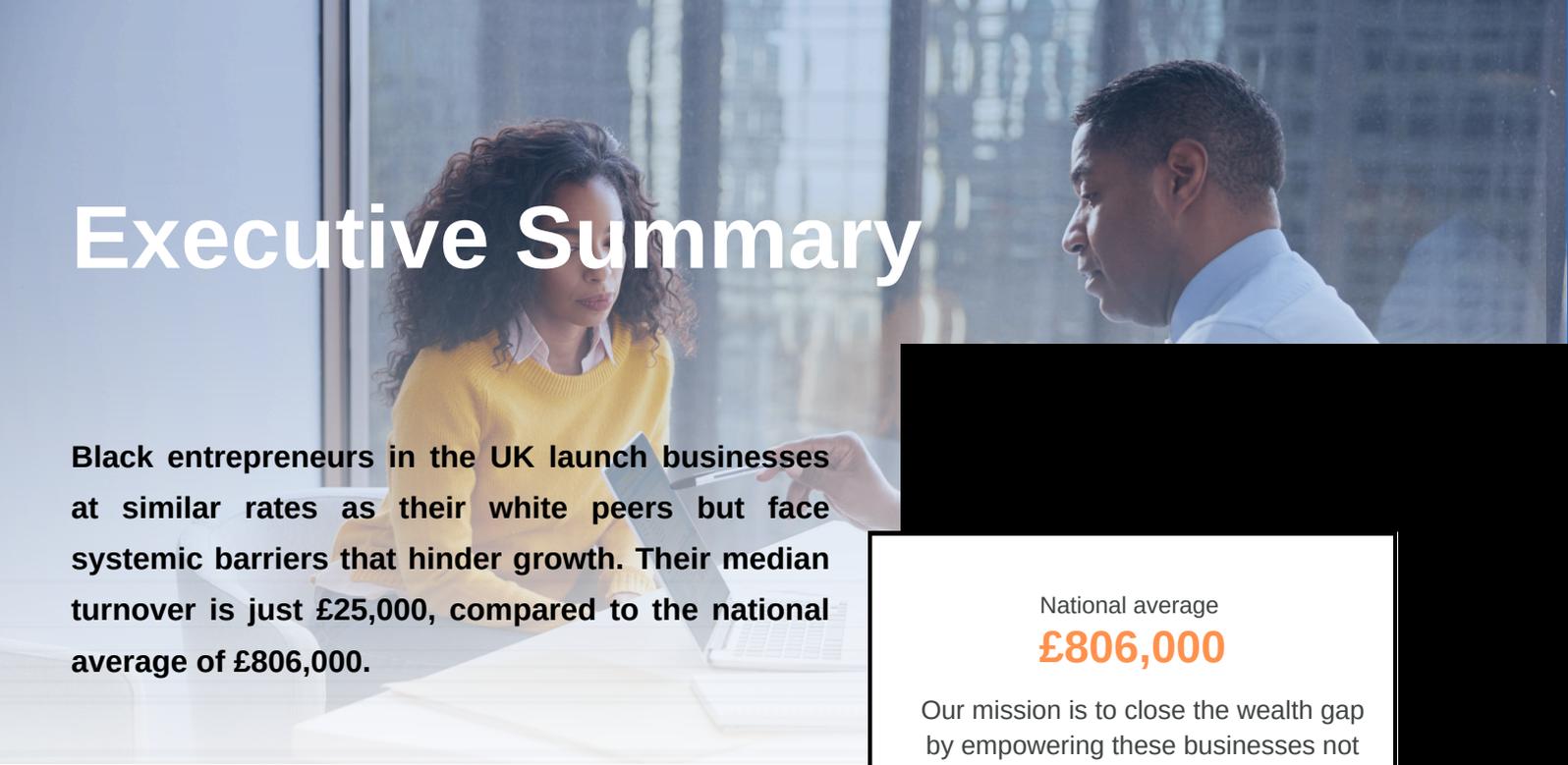


# MIGASUTO ASCENSION™

PORTFOLIO

EMPOWERING BLACK FOUNDERS TO BUILD RESILIENT,  
SCALABLE, AND WEALTH-CREATING BUSINESSES





# Executive Summary

Black entrepreneurs in the UK launch businesses at similar rates as their white peers but face systemic barriers that hinder growth. Their median turnover is just £25,000, compared to the national average of £806,000.

National average  
**£806,000**

Our mission is to close the wealth gap by empowering these businesses not only to survive, but to thrive.

The Migasuto Ascension Portfolio is a direct response to the systemic financial barriers that limit the growth of Black-owned businesses in the UK. Our mission is to close the wealth gap by providing insight-led, fractional CFO services that empower Black founders to build resilient financial infrastructures, secure capital, and achieve sustainable, long-term growth.

Revenue Gap per Business

**£781,000**

Each Black-owned business earns £781k less than the national average.

**£25,000**

## Median Turnover

The median turnover for a Black-owned business is just £25,000, compared to the national average of £806,000



# The Problem: Systemic Financial Barriers for Black British Entrepreneurs

Black entrepreneurs are a vital part of the UK economy, yet they face significant systemic inequalities that hinder their potential. The challenge is clear and backed by data:



## 1. SIGNIFICANT REVENUE GAP

The median turnover for Black-owned businesses is just £25,000, starkly contrasting with the UK average of £806,000.

## 2. LIMITED ACCESS TO CAPITAL

In 2023, Black founders received only 0.95% of UK venture capital.

## 3. INVESTOR READINESS GAPS

Many promising businesses lack the investment-ready financial models, strategic narratives, and corporate access needed to attract funding and scale effectively.

The result is a landscape of systemic barriers that prevent access to capital, scale, and the creation of long-term wealth.

# The Solution: The Ascension Capital Pathway™

To address these challenges, we developed The Ascension Capital Pathway™, a structured 3-stage framework designed to guide Black founders from early-stage resilience to capital efficiency and, ultimately, to wealth creation.

**01 Foundation**  
We begin by solidifying the core of your business through business model development, pricing refinement, and the implementation of clear KPI dashboards.

**02 Readiness**  
Next, we prepare you for investment with strategic financial planning, the development of a compelling investor narrative, and proven fundraising strategies.

**03 Growth & Partnerships**  
Finally, we focus on execution, helping you secure fundraising, land corporate contracts, and build long-term equity value.

STRATEGIC FINANCE,  
REAL GROWTH



# Benefits of the Ascension Portfolio

## Maximise Founder Returns

We develop strategies that boost revenue, widen profit margins, and optimise capital use, ultimately enhancing your business's value. Our objective is to help you reach over £100k in revenue within two years.

1

## Foster Innovation and Growth

We provide strategic introductions to our network of angel investors and corporate partners, and our CFO-level frameworks support product development and market expansion.

2

## Manage Risk and Build Value

We develop risk dashboards to monitor key metrics like cash runway and unit economics, and we actively mitigate risk through diversification and ongoing performance support.

3

## Cost-Effective Financial Leadership

Gain access to experienced financial experts at a fraction of the cost of a full-time CFO, with reported average savings of 60%

4

# Tailored Service Packages



## Tier 1 Foundation

6 Months

Ideal for idea-stage startups and bootstrapped SMEs (under £500K revenue).

- ✓ Business Model Development
- ✓ Strategic Financial Planning
- ✓ Market Research
- ✓ Investor Readiness & Outreach Strategies.



## Tier 2 Growth & Partnerships

1 Year

Ideal for growing SMEs preparing for seed funding and corporate contracts.

- ✓ Advanced Business Development Strategy
- ✓ Monthly Management Accounts & KPI Dashboards
- ✓ Pricing-Model Refinement
- ✓ Fundraising Strategies

Recommended



## Additional Support

- ✓ **Finance PR & Investor Relations (Optional Monthly Retainer):** Advanced strategies to elevate your market presence.
- ✓ **Success-Based Fees:** Performance fee on Pre-seed/seed funding raised.  
  
Commission on corporate contracts secured.

# Strategic Partnership



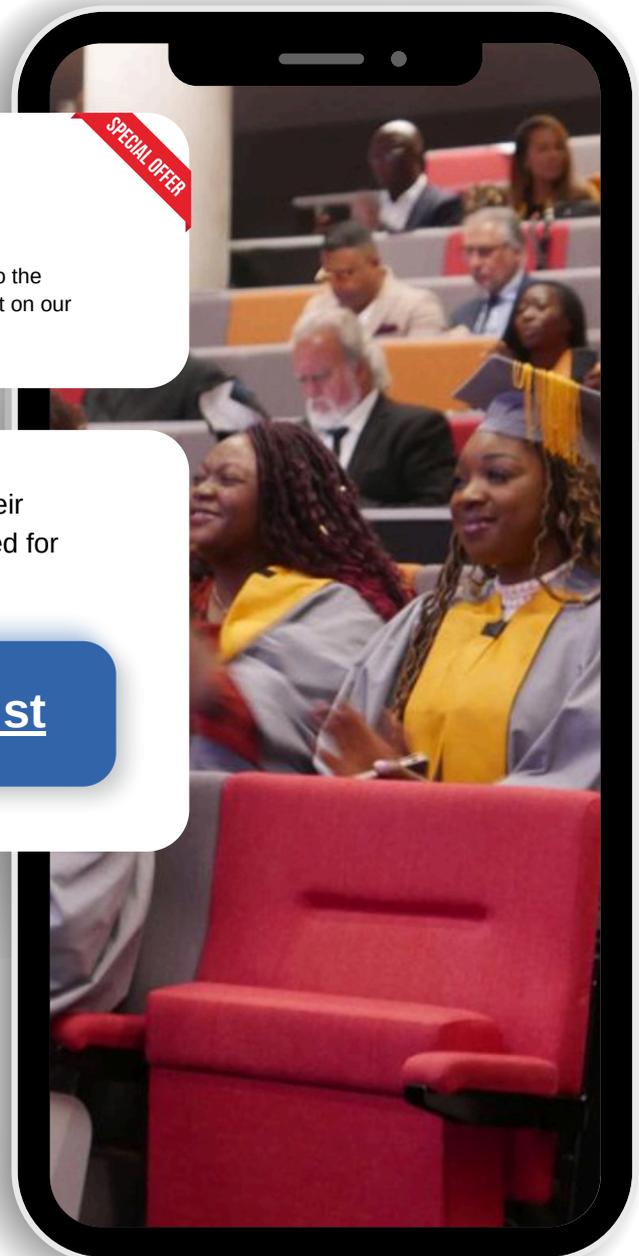
- Proud partner of the Black British Initiative (BBI).
- MBA 30 graduates receive up to **50%** service discount.
- **2026 Target:** Help 20 Black-led businesses break the £100K revenue ceiling within 2 years.
- Founders gain access to strategic introductions, corporate contracts, and investor pipelines.

**50%** Discount

Graduates of the BBI program who are accepted into the Ascension Portfolio will receive up to a 50% discount on our services.

Join the BBI Waitlist to learn about their accelerated MBA programme designed for the UK Black business community.

Join the [BBI Waitlist](#)



# Client Testimonials

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**Hannah Afolabi**

Founder & CEO, BWRE

With Migasuto's leadership, we now have a sharper financial lens, making purposeful, data-driven decisions that drive real growth."

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**Emmanuel Boateng**

Founder & CEO, Propractive

From day one, they stepped in like strategic co-founders testing our model, refining our numbers, and preparing us for investment. Their Fractional CFO support has been nothing short of essential."

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**Darren Miller**

Founder & CEO, Black British Initiative (BBI)

Migasuto turned complex challenges into clear priorities, giving us structure, confidence, and the foundation to scale with purpose and impact."

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**Troy Norbert**

CEO Victoria Hall-Harrow

Migasuto strengthened my ability to lead with confidence, aligning our financial strategy with long-term impact."



Thoughtful Research. Brand Equity

# STAY IN TOUCH WITH US!



## Join the Next Ascension Cohort

Our programme is cohort-based to ensure dedicated, high-impact support.

- Cohorts are limited to
- 20 Black-led founders per intake, and spaces are filling up now.
- Priority access is given to BBI MBA 30 graduates.

Don't miss your chance to build a resilient, scalable, and wealth-creating business.

[\[Apply Now for Ascension 2026\]](#)



Book a free, [30-minute](#) CFO Strategy Session today to map out your next funding milestone and uncover immediate financial wins.



**Website**  
[www.Migasuto.com](http://www.Migasuto.com)



**Social Media**  
[@migasuto](#)



**Email**  
[Info@migasuto.com](mailto:Info@migasuto.com)



**HQ address**  
Profile West 950 Great West Road, Suite E, Ground Floor, Brentford, United Kingdom, TW8 9ES